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# ***The Negativity Bias and Taking in the Good***

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# Topics

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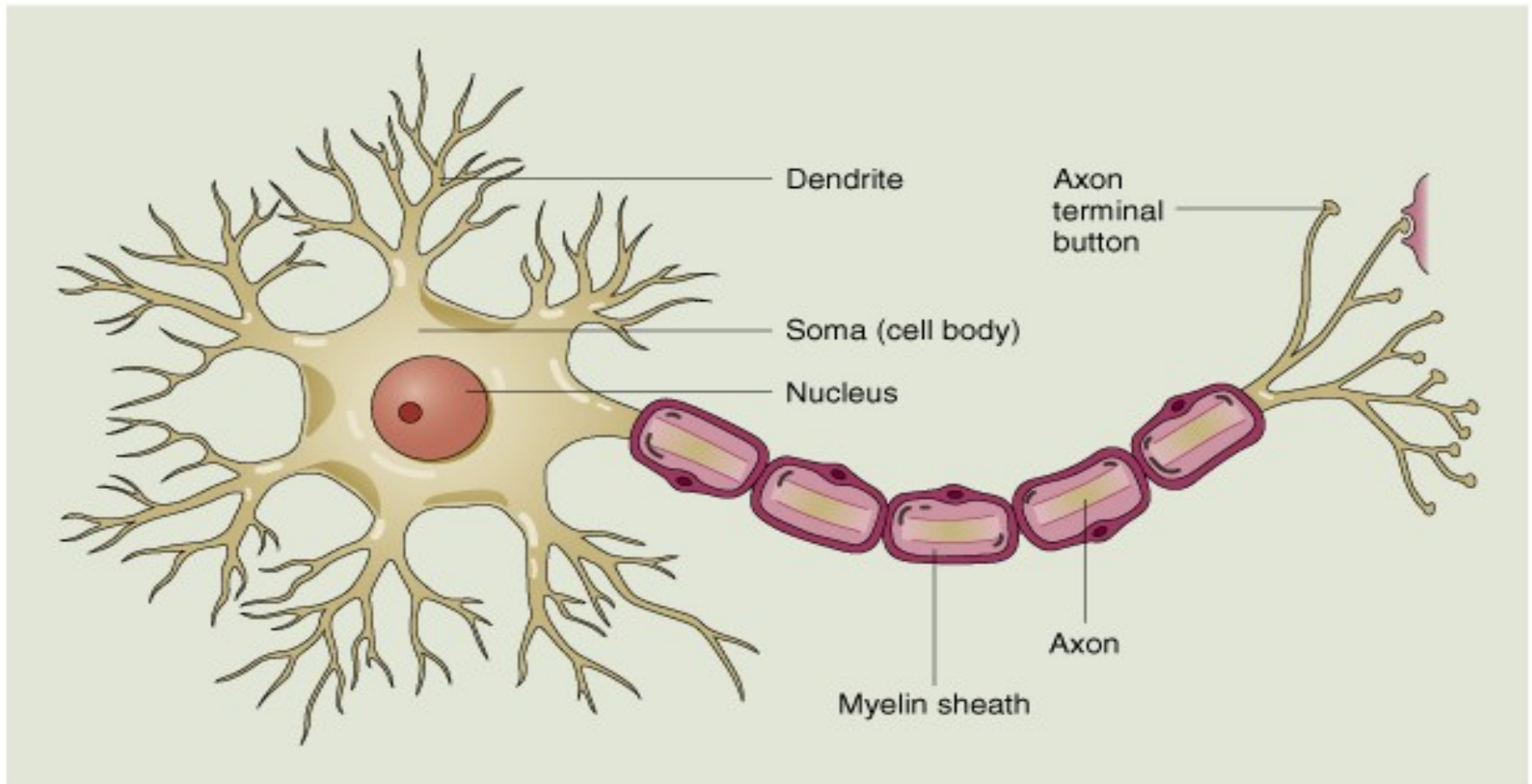
- **Self-directed neuroplasticity**
- **The evolving brain**
- **The negativity bias**
- **Taking in the good**
- **Coming home**



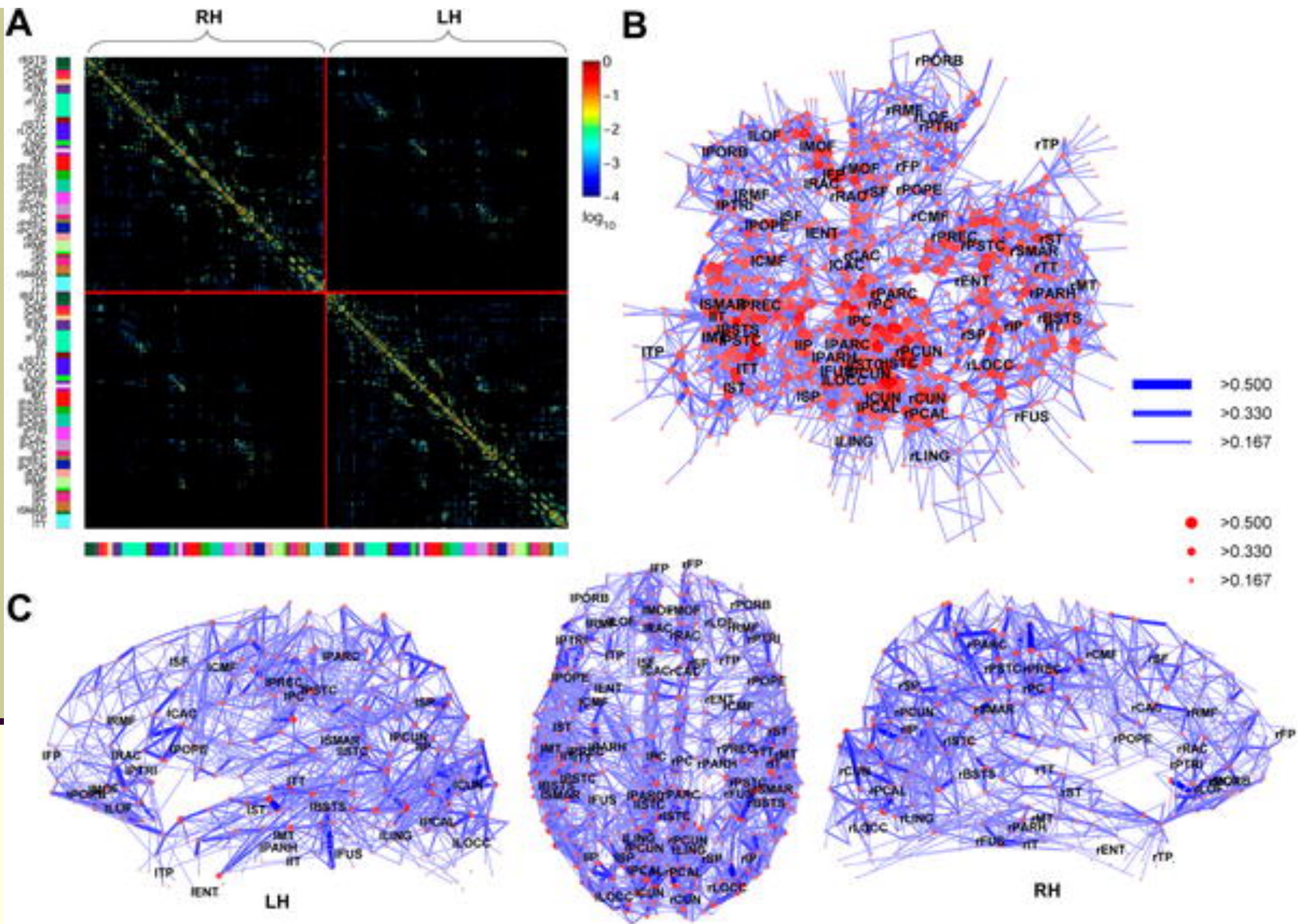
# **Self-Directed Neuroplasticity**



# A Neuron



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*All cells have specialized functions. Brain cells have particular ways of processing information and communicating with each other. Nerve cells form complete circuits that carry and transform information.*

*Electrical signaling represents the language of mind, the means whereby nerve cells, the building blocks of the brain, communicate with one another over great distances. Nerve cells generate electricity as a means of producing messages.*

*All animals have some form of mental life that reflects the architecture of their nervous system.*

# Fact #1

As your brain changes, your mind changes.





# Ways That Brain Can Change Mind

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## ■ For better:

- A little caffeine: more alertness
- Thicker insula: more self-awareness, empathy
- More left prefrontal activation: more happiness

## ■ For worse:

- Intoxication; imbalances in neurotransmitters
- Concussion, stroke, tumor, Alzheimer's
- Cortisol-based shrinkage of hippocampus: less capacity for contextual memory

# Fact #2

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## As your mind changes, your brain changes.

Immaterial mental activity maps to material neural activity.

This produces temporary changes in your brain and lasting ones.

*Temporary* changes include:

- Alterations in brainwaves (= changes in the firing patterns of synchronized neurons)
- Increased or decreased use of oxygen and glucose
- Ebbs and flows of neurochemicals

# Tibetan Monk, Boundless Compassion

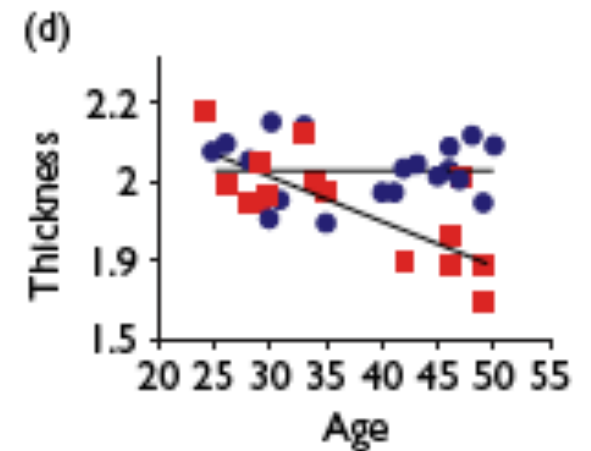
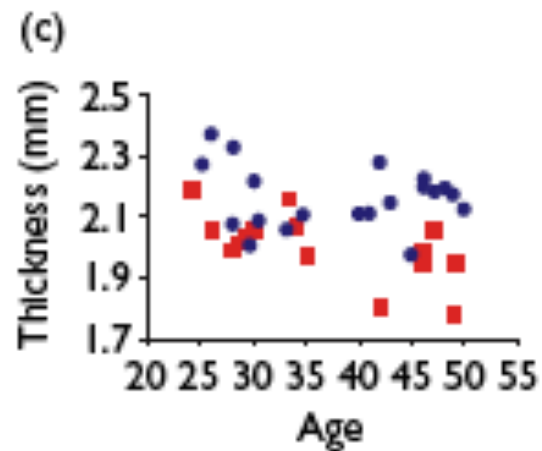
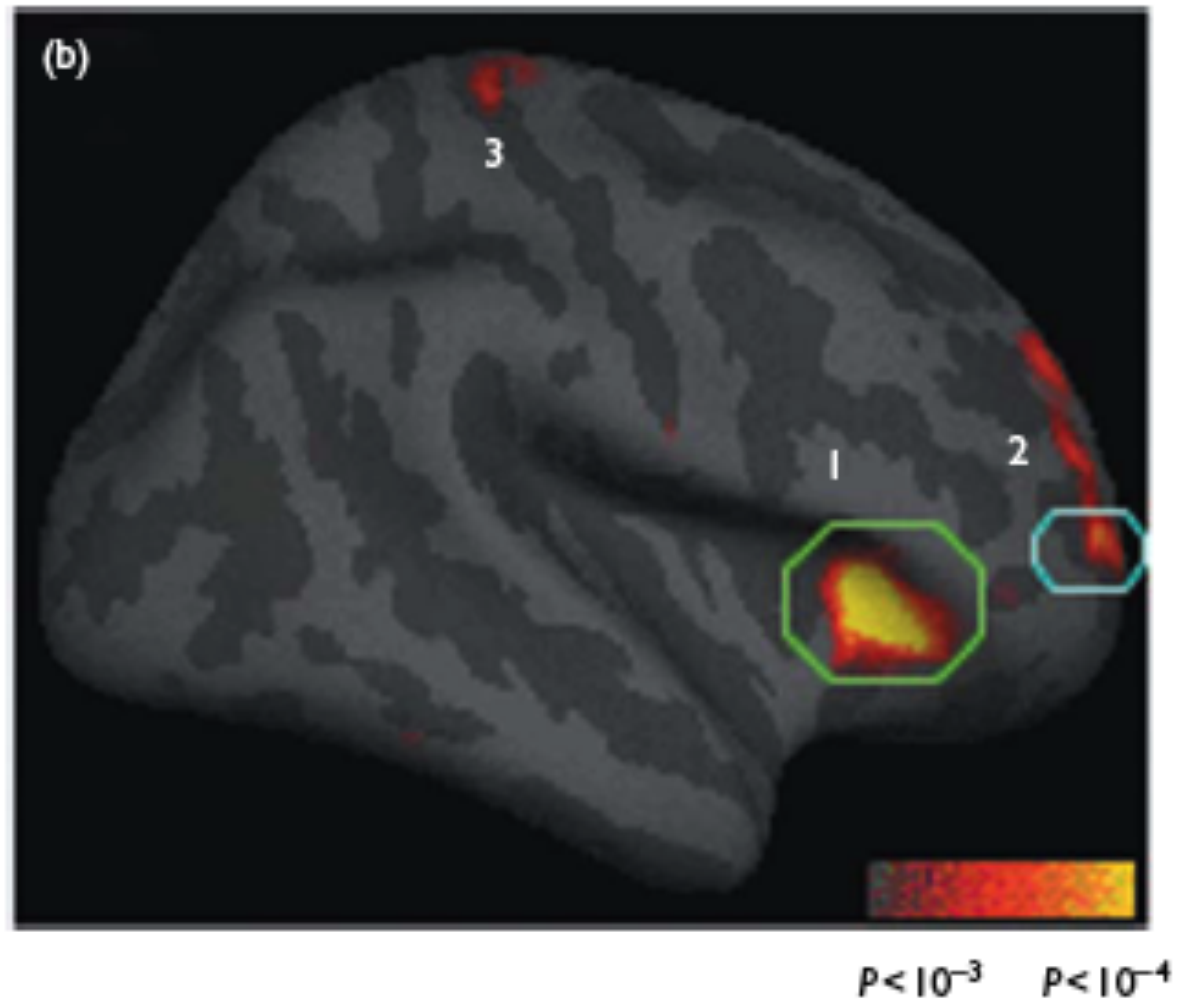


# Mind Changes Brain in Lasting Ways

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- What flows through the mind sculpts your brain. Immaterial experience leaves material traces behind.
- Increased blood/nutrient flow to active regions
- Altered epigenetics (gene expression)
- “Neurons that fire together wire together.”
  - Increasing excitability of active neurons
  - Strengthening existing synapses
  - Building new synapses; thickening cortex
  - Neuronal “pruning” - “use it or lose it”

Lazar, et al. 2005.  
Meditation  
experience is  
associated  
with increased  
cortical thickness.  
*Neuroreport*, 16,  
1893-1897.



## Fact #3

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You can use your mind  
to change your brain  
to change your mind for the better.

**This is self-directed neuroplasticity.**

***How to do this, in skillful ways?***

# The Power of Mindfulness

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- Attention is like a spotlight, illuminating what it rests upon.
- Because neuroplasticity is heightened for what's in the field of focused awareness, attention is also like a vacuum cleaner, sucking its contents into the brain.
- Directing attention skillfully is therefore a fundamental way to shape the brain - and one's life over time.

*The education of attention  
would be an education par excellence.*

William James



# **The Evolving Brain**

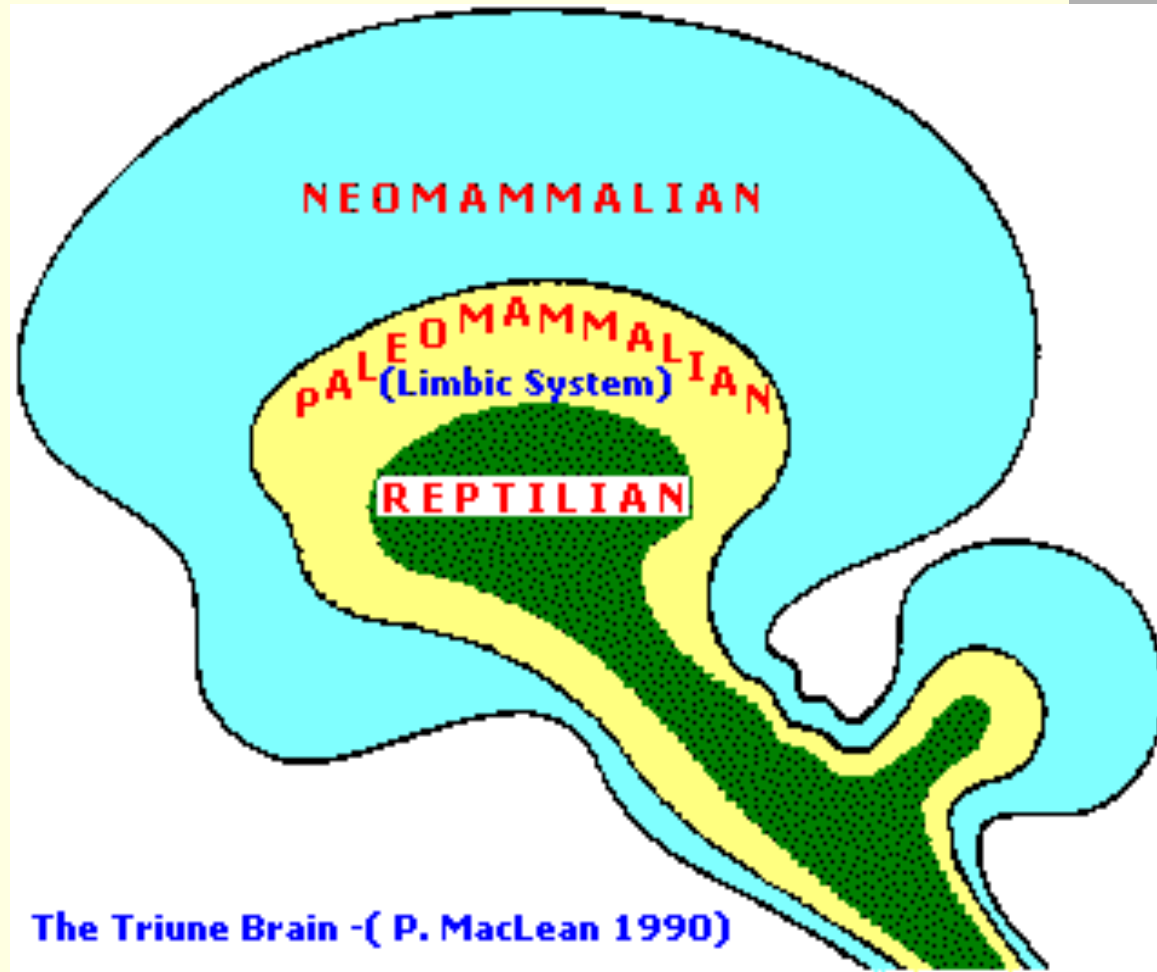


# Evolution

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- ~ 4+ billion years of earth
- 3.5 billion years of life
- 650 million years of multi-celled organisms
- 600 million years of nervous system
- ~ 200 million years of mammals
- ~ 60 million years of primates
- ~ 6 million years ago: last common ancestor with chimpanzees, our closest relative among the “great apes” (gorillas, orangutans, chimpanzees, bonobos, humans)
- 2.5 million years of tool-making (starting with brains 1/3 our size)
- ~ 150,000 years of *homo sapiens*
- ~ 50,000 years of modern humans
- ~ 5000 years of blue, green, hazel eyes

# Evolutionary History



## The Triune Brain

# Three Stages of Brain Evolution

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## ■ Reptilian:

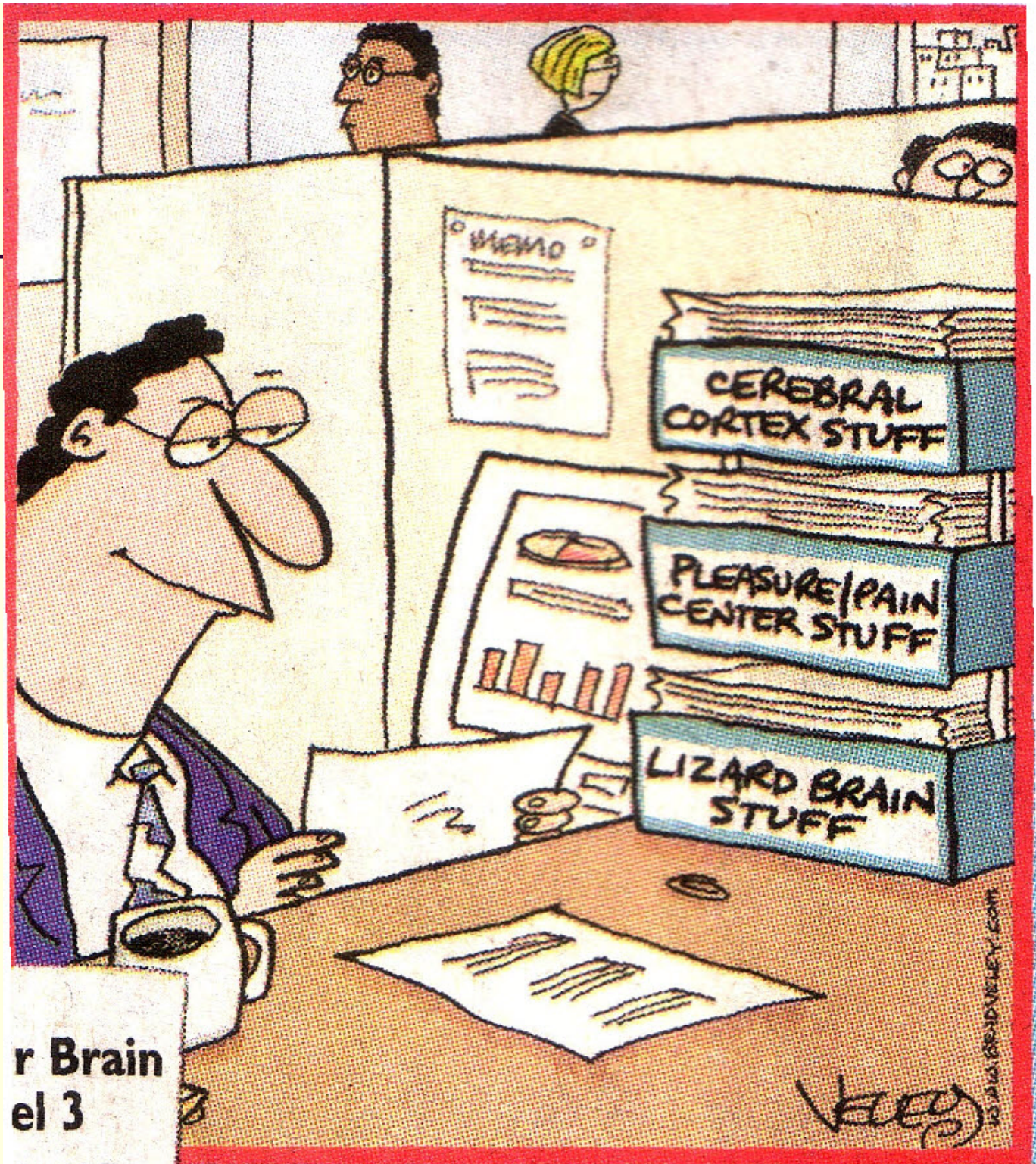
- Brainstem, cerebellum, hypothalamus
- Reactive and reflexive
- **Avoid** hazards

## ■ Mammalian:

- Limbic system, cingulate, early cortex
- Memory, emotion, social behavior
- **Approach** rewards

## ■ Human:

- Massive cerebral cortex
- Abstract thought, language, cooperative planning, empathy
- **Attach** to “us”



r Brain  
el 3



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**"With all due respects, I find your disparaging remarks about the 'reptilian brain' unnecessary"**

# Home Base of the Human Brain

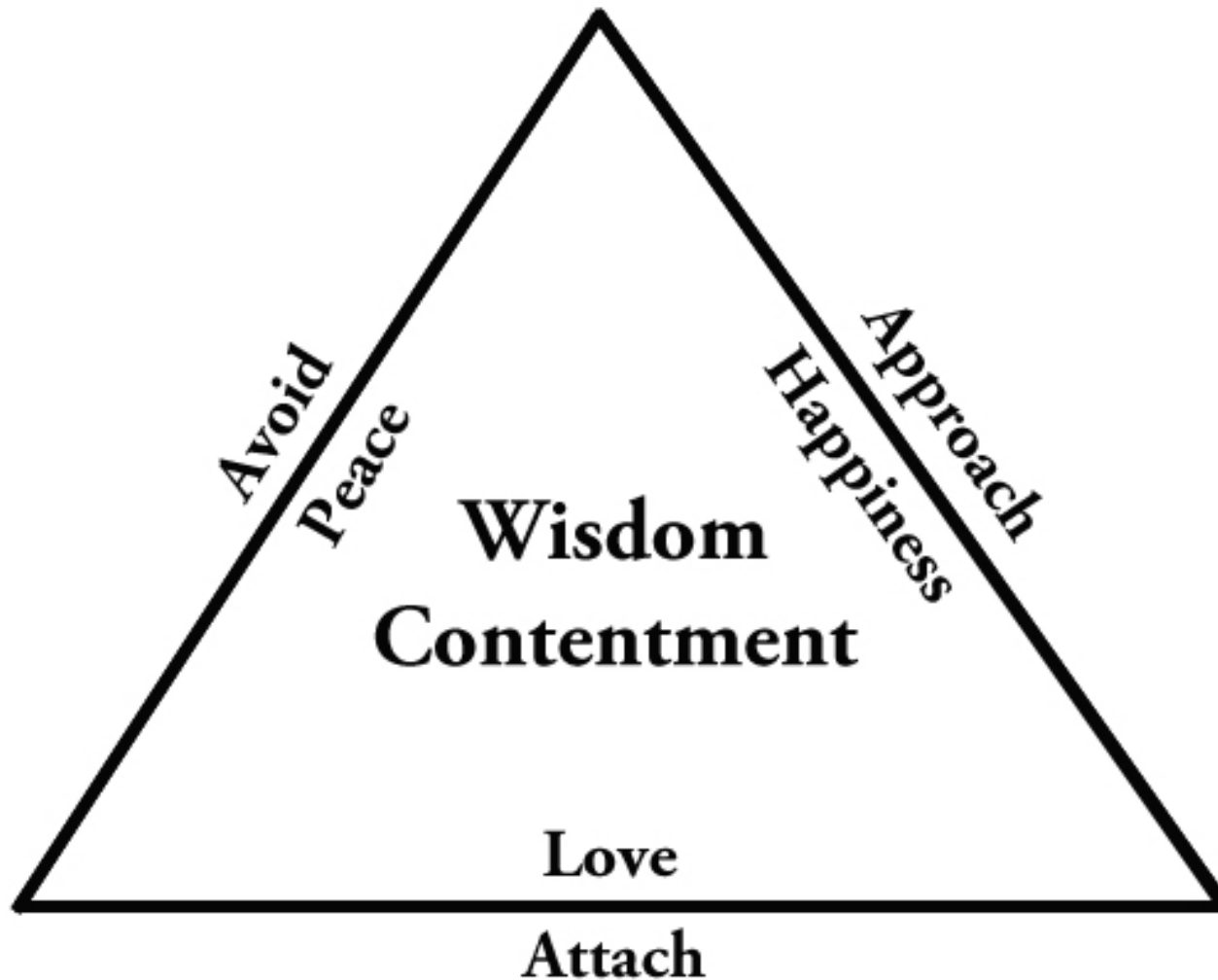
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*When not threatened, ill, in pain, hungry, upset, or chemically disturbed, most people settle into being:*

- **Peaceful** (the Avoid system)
- **Happy** (the Approach system)
- **Loving** (the Attach system)

This is the brain in its natural, ***responsive*** mode.

# The Responsive Mode



# But to Cope with Urgent Needs, We Leave Home . . .

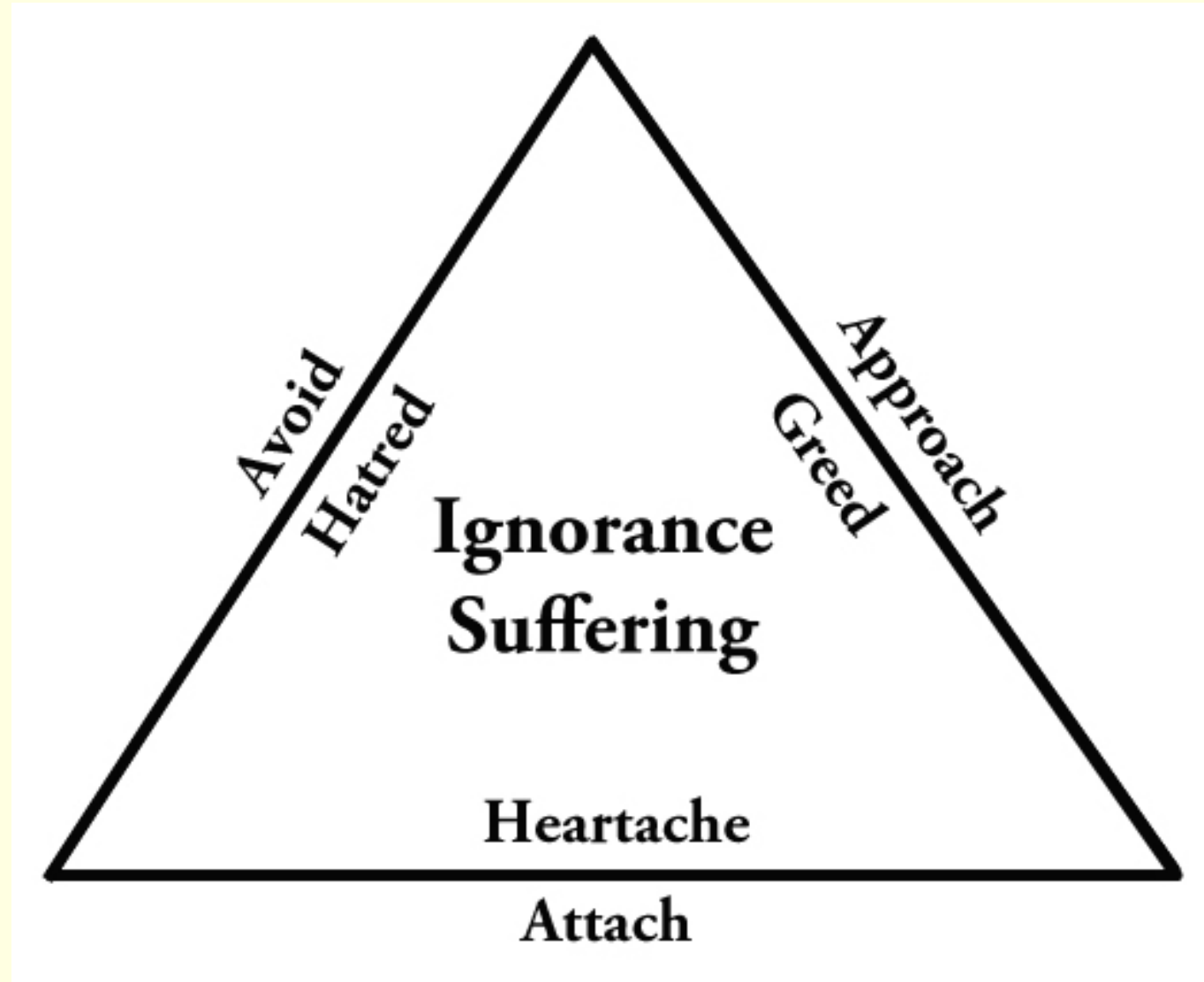
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- **Avoid:** When we feel threatened or harmed
- **Approach:** When we can't attain important goals
- **Attach:** When we feel isolated, disconnected, unseen, unappreciated, unloved

This is the brain in its ***reactive*** mode of functioning  
- a kind of inner homelessness.



# The Reactive Mode



# Psychopathology as Reactive Dysfunctions

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- **Avoid** - Anxiety disorders; PTSD; panic, terror; rage; violence
- **Approach** - Addiction; over-drinking, -eating, -gambling; compulsion; hoarding; driving for goals at great cost; spiritual materialism
- **Attach** - Borderline, narcissistic, antisocial PD; symbiosis; *folie a deux*; “looking for love in all the wrong places”



# **The Negativity Bias**

# Negativity Bias: Causes in Evolution

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- “Sticks” - Predators, natural hazards, social aggression, pain (physical and psychological)
- “Carrots” - Food, sex, shelter, social support, pleasure (physical and psychological)
- During evolution, avoiding “sticks” usually had more effects on survival than approaching “carrots.”
  - Urgency - Usually, sticks must be dealt with immediately, while carrots allow a longer approach.
  - Impact - Sticks usually determine mortality, carrots not; if you fail to get a carrot today, you’ll likely have a chance at a carrot tomorrow; but if you fail to avoid a stick today - whap!<sup>28</sup>  
- no more carrots forever.

# Negativity Bias: Some Consequences

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- Negative stimuli get more attention and processing.
- We generally learn faster from pain than pleasure.
- People work harder to avoid a loss than attain an equal gain (“endowment effect”)
- Easy to create learned helplessness, hard to undo
- Negative interactions: more powerful than positive
- Negative experiences sift into implicit memory.

# A Major Result of the Negativity Bias: Threat Reactivity

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- Two mistakes:
  - Thinking there is a tiger in the bushes when there isn't one.
  - Thinking there is no tiger in the bushes when there is one.
- We evolved to make the first mistake a hundred times to avoid making the second mistake even once.
- This evolutionary tendency is intensified by temperament, personal history, culture, and politics.
- Threat reactivity affects individuals, couples, families, organizations, nations, and the world as a whole.

# Results of Threat Reactivity (Personal, Organizational, National)

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- Our initial appraisals are mistaken:
  - Overestimating threats
  - Underestimating opportunities
  - Underestimating inner and outer resources
- We update these appraisals with information that confirms them; we ignore, devalue, or alter information that doesn't.
- Thus we end up with views of ourselves, others, and the world that are ignorant, selective, and distorted.

# Costs of Threat Reactivity

## (Personal, Organizational, National)

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- Feeling threatened feels bad, and triggers stress consequences.
- We over-invest in threat protection.
- The boy who cried tiger: flooding with paper tigers makes it harder to see the real ones.
- Acting while feeling threatened leads to over-reactions, makes others feel threatened, and creates vicious cycles.
- The Approach system is inhibited, so we don't pursue opportunities, play small, or give up too soon.
- In the Attach system, we bond tighter to "us," with more fear and anger toward "them."



# A Poignant Truth

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Mother Nature is tilted toward producing gene copies.

But tilted against personal quality of life.

And at the societal level, we have caveman/cavewoman brains armed with nuclear weapons.

*What shall we do?*

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*We can deliberately use the mind  
to change the brain for the better.*



# **Taking in the Good**

# The Importance of Inner Resources

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## ■ Examples:

- Freud's "positive introjects"
- Internalization of "corrective emotional experiences" during psychotherapy
- "Learned optimism"


## ■ Benefits

- Increase positive emotions: many physical and mental health benefits
- Improve self-soothing
- Improve outlook on world, self, and future
- Increase resilience, determination

# Learning and Memory

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- The sculpting of the brain by experience is memory:
  - Explicit - Personal recollections; semantic memory
  - Implicit - Bodily states; emotional tendencies; “views” (expectations, object relations, perspectives); behavioral repertoire and inclinations; what it feels like to be “me”
- Implicit memory is much larger than explicit memory. Resources are embedded mainly in implicit memory.
- Therefore, the key target is implicit memory. What matters most are not recollections of positive *events* but implicit residues of positive *experiences*.



**In essence, how can we actively internalize resources in implicit memory - making the brain like Velcro for positive experiences, but Teflon for negative ones?**

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**Just having positive experiences is not enough.**

**They pass through the brain like water through a sieve, while negative experiences are caught.**

**We need to engage positive experiences actively to weave them into the brain.**

# How to Take in the Good

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1. Look for positive **facts**, and let them become positive experiences.
2. Savor the positive experience:
  - Sustain it for 10-20-30 seconds.
  - Feel it in your body and emotions.
  - Intensify it.
3. Sense and intend that the positive experience is soaking into your brain and body - registering deeply in emotional memory.



# Being with, Releasing, Replacing

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- There are three phases of psychological healing and personal growth (and spiritual practice):
  - Be mindful of, release, replace.
  - Let be, let go, let in.
- Mindfulness is key to the second and third phase, sometimes curative on its own, and always beneficial in strengthening its neural substrates. But often it is not enough by itself.
- And sometimes you need to skip to the third phase to build resources for mindfulness.

# Targets of TIG

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- Bodily states - healthy arousal; PNS; vitality
- Emotions - both feelings and mood
- Views - expectations; object relations; perspectives on self, world, past and future
- Behaviors - repertoire; inclinations

# Kinds of “Good” to Take in

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- The small pleasures of ordinary life
- The satisfaction of attaining goals or recognizing accomplishments - especially small, everyday ones
- Feeling grateful, contented, and fulfilled
  
- Things are alright; nothing is wrong; there is no threat
- Feeling safe and strong
- The peace and relief of forgiveness
  
- Being included, valued, liked, respected, loved by others
- The good feelings that come from being kind, fair, generous
- Feeling loving
  
- Recognizing your positive character traits
- Spiritual or existential realizations

# Why It's Good to Take in the Good

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- Rights an unfair imbalance, given the negativity bias
- Gives oneself today the caring and support one should have received as a child, but perhaps didn't get in full measure; an inherent, implicit benefit
- Increases positive resources, such as:
  - Positive emotions
  - Capacity to manage stress and negative experiences
- Can help bring in missing "supplies" (e.g., love, strength, worth)
- Can help painful, even traumatic experiences

# Promoting Client Motivation

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- During therapy, but mainly between sessions, notice:
  - When learning from therapy works well
  - New insights
  - When things happen consistent with therapist's realistic view of you, the world, the future
  - Good qualities in yourself emphasized by therapist
- Then practice three, sometimes four, steps of TIG.
- Can be formalized in daily reflections, journaling
- In general: take appropriate risks of “dreaded experiences,” notice the (usually) good results, and then take those in.

# TIG and Children

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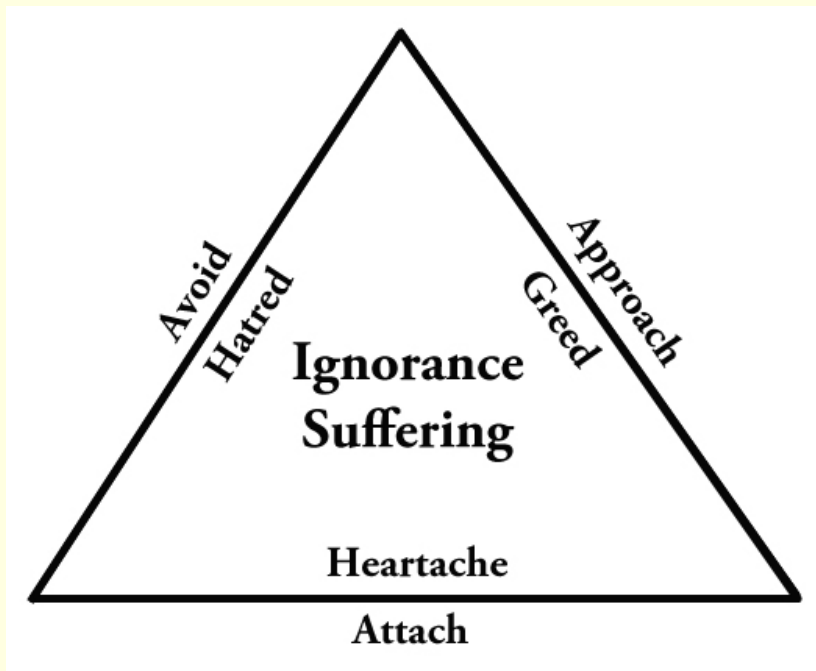
- All kids benefit from TIG.
- Particular benefits for mistreated, anxious, spirited/ADHD, or LD children.
- Adaptations:
  - Brief
  - Concrete
  - Natural occasions (e.g., bedtimes)



# Coming Home

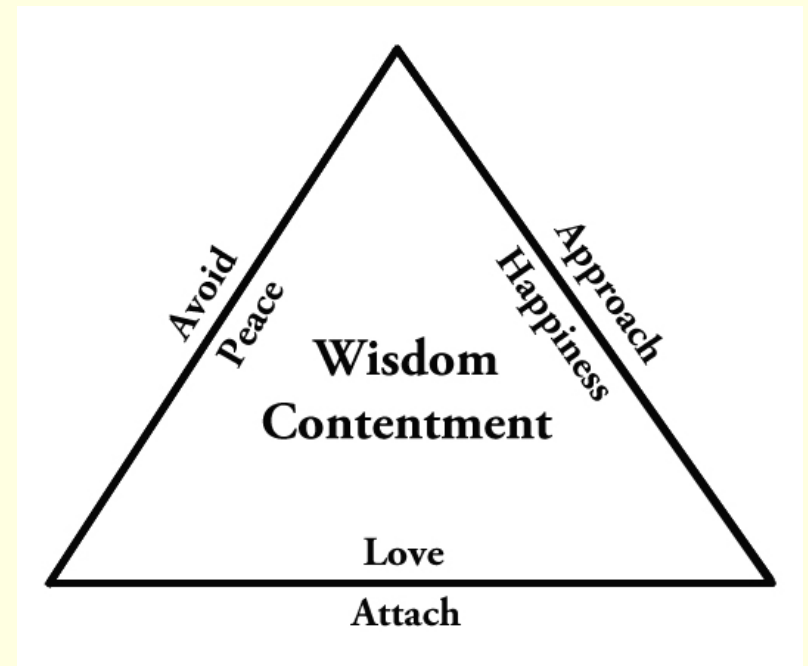
# Choices . . .

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**Reactive Mode**

Or?



**Responsive Mode**



# True Nature

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**Peaceful**

**Happy**

**Loving**

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*Penetrative insight*

*joined with calm abiding*

*utterly eradicates*

*afflicted states.*

Shantideva

# Great Books

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See [www.RickHanson.net](http://www.RickHanson.net) for other great books.

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# Key Papers - 1

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See [www.RickHanson.net](http://www.RickHanson.net) for other scientific papers.

- Atmanspacher, H. & Graben, P. 2007. Contextual emergence of mental states from neurodynamics. *Chaos & Complexity Letters*, 2:151-168.
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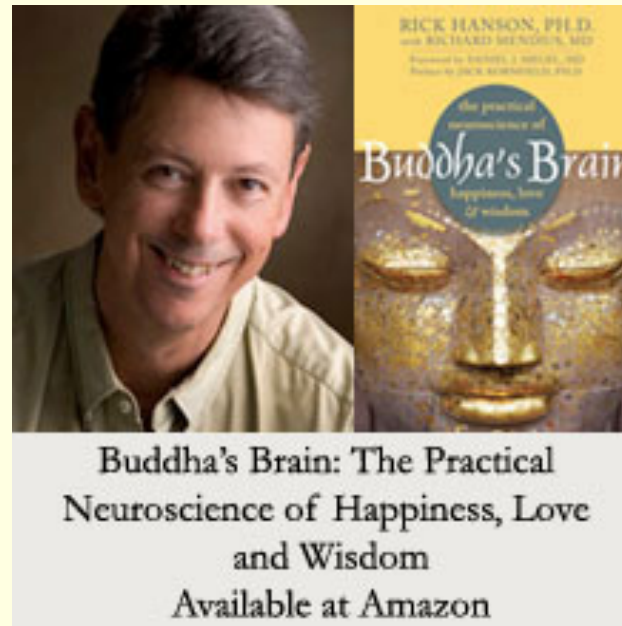
## *Where to Find Rick Hanson Online*

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